



EIMAS
EUROPEAN INTERDISCIPLINARY
MASTER AFRICAN STUDIES

U. PORTO

**Université
BORDEAUX
MONTAIGNE**

**UNIVERSITÄT
BAYREUTH**



With the support of the
Erasmus+ Programme
of the European Union



EIMAS WINTER SCHOOL 2021

Economic Integration in Africa: Prospects and Challenges

Agenda

1 - 2 December 2021

Maison des Suds, Université Bordeaux Montaigne,
12 Esp. des Antilles, 33600 Pessac, France



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PROGRAMME AT GLANCE

DAY 1

1 December 2021

09:00 - 09:30	REGISTRATION AND MORNING COFFEE
09:30 - 10:00	OPENING REMARKS, EIMAS DEANS
10:00 - 11:00	SEMINAR: THE TRAJECTORIES OF ECONOMIC INTEGRATION IN AFRICA: LESSONS FROM THE ECONOMIC BLOCS PROF. KIVEN JAMES KEWIR
11:00 - 11:30	COFFEE BREAK
11:30 - 12:30	GROUP DISCUSSION ON SEMINAR 1 TOPIC
12:30 - 14:00	LUNCH BREAK
14:00 - 15:30	GROUP ACTIVITY: MULTIMEDIA SESSION DISCUSSION
15:30 - 16:30	SEMINAR: REGIONALIZATION FROM BELOW: THE ROLE OF AFRICAN PRIVATE SECTOR IN ECONOMIC INTEGRATION VAVA ANGWENYI
16:30 - 17:00	COFFEE BREAK
17:00 - 18:00	GROUP DISCUSSION ON SEMINAR 2 TOPIC

PROGRAMME AT GLANCE

DAY 2**2 December 2021**

09:00 - 09:30	REGISTRATION AND MORNING COFFEE
09:30 - 11:00	SEMINAR, DR. COLMAN MSOKA
11:00 - 11:30	COFFEE BREAK
11:30 - 12:30	PANEL: WHAT IS THE POTENTIAL IMPACT OF THE AFCFTA ON THE SOCIO-ECONOMIC TRANSFORMATION IN AFRICA? DR. RAYMOND BOADI FREMPONG, DR. COLMAN MSOKA, VAVA ANGWENYI
12:30 - 14:00	LUNCH BREAK
14:00 - 15:00	GROUP ACTIVITY: MULTIMEDIA SESSION DISCUSSION
15:00 - 16:00	SEMINAR: ECONOMIC INTEGRATION IN THE FACE OF GLOBALIZED ECONOMY: FOREIGN DIRECT INVESTMENT IN AFRICA PROF. ERIC ROUGIER
16:00 - 16:30	COFFEE BREAK
16:30 - 17:30	GROUP DISCUSSION ON SEMINAR 3 TOPIC
17:30 - 18:00	WRAP UP SESSION
19:00	DINNER

THE EIMASTERS WELCOME YOU TO THE FIRST EIMAS WINTER SCHOOL



What pure delight to welcome you to share this important part of our EIMAS journey: **the first Winter School.**

In too many ways, the EIMAS journey has been an adventure, especially because of the exciting diversity that each student represents. Various experiences from Porto, Bayreuth and Bordeaux-Montaigne have taught us to be constantly curious enough to question incessantly, how not to assume, and how to accommodate dissenting opinions. This, plus the sui generis professors it has been our supreme fortune to meet, and the stimulating intellectual environment they have helped in creating, we believe, will make for lifelong relationships--among students; and between students and faculty.

Beyond delivering on its interdisciplinary-approach-in-the-study-of-Africa promise, the EIMAS has created opportunities for practical training, key of which is the planning and organization of this premier Winter School. To our minds, the best way to pursue conversations on topical issues in Africa

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is to create a forum to foster interactions between researchers and practitioners. It is against this backdrop that we, the first cohort of the EIMAS program, have organized the first EIMAS Winter School with the theme “Economic Integration in Africa: Prospects and Challenges”. Our goal is to assess the potential of economic integration to spur development for African countries. In doing so, we will also trace the various historical attempts at regional integration, what successes have been chalked, what the pitfalls are, and what the major lessons are for the future.

To optimize these two days, we have interspersed (in the three main seminars handled by our distinguished speakers) group discussion sessions (for critical reflection on the issues discussed in the seminars), a panel session, a movie screening session, and times for dinner and networking. We understand that beyond the intellectual encounters, an important part of such events is the social space for multidimensional interaction between participants.

If you leave here with all--or even some of--your questions answered, if you leave with even more questions (which, hopefully, galvanize you into pursuing answers), if you forge an alliance with even one other person, or if, perhaps, this is the first time you get to try an African dish, we shall consider that this Winter School was worth it.

Here's to hoping that you have a great time!

EIMAS representatives of the first cohort:



Silvia Diazzi



Kelvin Acheampong



**Ny Aina Fanomezantsoa
Razanoelison**

WELCOME NOTE BY THE PROGRAMME COORDINATOR

It is my great pleasure to welcome you to the first EIMAS Winter School on “Economic Integration in Africa: Prospects and Challenges” at the Bordeaux Montaigne University.

The first cohort of EIMAS students started their studies at the University of Porto in November 2020, where they compiled potential topics for this Winter School. After this foundation was laid – and during their second semester at the University of Bayreuth – they developed their ideas into the topic which brings us all here. Now, in their third semester at the Bordeaux Montaigne University, the EIMASers gained practical experience in the planning and organisation of their own academic event. It has been a long journey and an important learning experience, especially under the particularly difficult circumstances brought on by COVID-19. Nevertheless, I am confident that these brilliant junior scholars have created something memorable, and I am looking forward to the coming days full of inspiring and fruitful discussions.

Coming from diverse academic backgrounds, each of the EIMASers enriches the programme with their own unique set of skills and research interests. What makes EIMAS extraordinary is not only the interdisciplinary nature of the curriculum, but also the way it facilitates meaningful interactions between the students and the EIMAS community.

This EIMAS Winter School will use multifaceted approaches to discuss economic integration in Africa. I am glad to welcome our international guest speakers, who have been carefully selected and invited by the students. We are looking forward to hearing the contributions from the experts on this pressing issue and to participating in the following discussions.

Additionally, I am pleased to welcome the members of the EIMAS Advisory Board and Executive Committee. Due to Corona restrictions, we were previously unable to organize an in-person meeting, so we are excited to gather for the first time.

Last but not least, I am delighted to meet the second cohort of EIMASers here in Bordeaux again. I wish us all an enjoyable and productive time at this first annual EIMAS Winter School.



Mirjam Straßer

EIMAS Programme Coordinator

EIMAS WINTER SCHOOL THEME:

ECONOMIC INTEGRATION IN AFRICA: PROSPECTS AND CHALLENGES



Africa is an enigmatic paradox. Although it is home to abundant natural resources, Africa also houses some of the poorest nations in the world (Juma & Mangeni, 2018). After political independence, few African states embraced resource-based industrial transformation, partly due to the founding fathers' (such as Nkrumah, Nyerere and Kenyatta) call for political unification in the continent rather than economic unification. Considering the small, fragmented, and often-isolated economies in Africa, it is imperative that these economies integrate in order to exploit economies of scale and reduce the thickness of borders within the continent (de Melo & Tsikata, 2014).

Various attempts (with varying degrees of success) have been made at economic integration, both continentally and regionally through the Regional Economic blocs (RECs) (Hailu, 2014). Recent summits have reaffirmed the continent's commitment to intra-Africa trade and integration, as a way to improve material wealth. The adoption of the Tripartite Free Trade Area (TFTA) agreement in June 2015 in Egypt (Juma & Mangeni, 2018) was one of the many landmark agreements towards the realization of this long-overdue initiative. With the ratifying of the African Continental Free Trade Area (AfCFTA) by more than 50 African countries, one hopes that it is indeed "time for quantum leaps"--as a report on African Regional Integration Index (ARII) puts it.

Africa's Agenda 2063 projects a new outlook into the future, defining "the Africa We Want", part of which is to play a significant role on the global economic scene. The ratification of the (AfCFTA) suggests that the next 50 years would be more promising in regional integration. But this would require considerable collaboration both from within and outside Africa.

In view of these developments, this first EIMAS Winter School proposes an interdisciplinary discussion on regional integration in Africa. In order to forecast what the future holds for Africa, we will also delve into past challenges that have bedeviled the continent's efforts at integration, and explore if there are lessons worth learning from other economic unions such as the European Union. The aim is to foment a deeper understanding of the contemporary integration efforts in Africa by combining both orthodox and unconventional approaches.

The debates will revolve around the following subjects: first of all, the current state of integration in Africa; second, the future of integration in Africa in the light of the implementation of the AfCFTA; and, third, the role of third parties in the integration process (with a focus on AU-EU relations and the impact of single country-EU agreements).



TOPICAL AREAS:

This Winter School is structured around five sub-themes:

1. The Trajectories of Economic Integration in Africa: Lessons from the Economic Blocs
2. Regionalization from below: The Role of African Private Sectors in Economic Integration
3. The Importance of Regional Integration to Landlocked Countries (especially, the relevance of the integrated transport infrastructure--e.g., the one-stop border post and infrastructure networks)
4. The Potential Impact of the AfCFTA on Africa's Socio-economic Transformation
5. Economic Integration in the Face of the Globalized Economy: Foreign Direct Investment in Africa

WORKS CITED:

- Juma, C., & Mangeni, F. (2018). *African Regional Economic Integration: The Emergence, Evolution, and Impact of Institutional Innovation*. Cambridge, Massachusetts: Belfer Center for Science and International Affairs.
- De Melo, J., & Tsikata, Y. (2014). *Regional Integration in Africa: Challenges and Prospects*. Helsinki: UNU_WIDER.
- Hailu, M. (2014). *Regional Economic Integration in Africa: Challenges and Prospects*. *Mizan Law Review*, 1-10.

INVITED GUESTS

Guests are listed in the order of participation



Prof. Kiven James Kewir

Professor Kiven James Kewir is Research Leader for the Central African Hub, African Leadership Centre, Nairobi. He is also the President of Rebuilding Lives, a humanitarian NGO, and Visiting Faculty at the University of Johannesburg and King's College London. His main research interests are regional integration, conflict prevention and election disputes. He has led several innovative research.



Vava Angwenyi

Vava Angwenyi is founder of Vava Coffee Limited – a social enterprise that contributes to better future prospects for coffee communities and the industry by ensuring sustainable livelihoods for the people and communities in which it works. She is also co-founder and director of business development & fundraising at Gente Del Futuro (People of the Future), an organization that offers young people unique learning opportunities.



Dr. Colman Msoka

Dr. Colman Msoka is a Senior Lecturer at Institute of Development Studies. He was a 2016/17 Fulbright Scholar in Residence at Whitworth University and was a visiting fellow at the University of Leipzig 2013; University of Helsinki in 2014 and Cardiff University in 2015. He has a background in Sociology, Development Studies and Demography; conducts studies in the areas that are at the intersection of society and development.

INVITED GUESTS

Guests are listed in the order of participation



Dr. Raymond Boadi Frempong

Dr. Raymond Boadi Frempong is a postdoctoral researcher at University of Bayreuth. His research interests include Economics of Child Labour and Human Capital Development; Food and Nutrition Security; and Regional Integration in Africa. He is also the Chair of Development Economics at University of Bayreuth, where he has given seminars on Economics of Child Labour and Food and Nutrition Security in Sub-Saharan Africa.



Prof. Eric Rougier

Prof. Eric Rougier is Professor of Economics at the College of Law, Political Science, Economics and Management, University of Bordeaux. His research focuses on International Economics and Development Economics. His current projects are “Economics for Emerging and Middle-income Countries” and “Middle Classes in Emerging and Developing Countries”. Prof. Rougier is also affiliated with Groupe de Recherche en Économie Théorique et Appliquée (GREThA).

ABOUT EIMAS

The European Interdisciplinary Master African Studies (EIMAS) is a joint master programme in the framework of Erasmus Mundus, built on the outstanding and internationally recognised strengths of the University of Porto (UP), Portugal, the University of Bayreuth (UBT), Germany, and the University of Bordeaux Montaigne (UBM), France, in African Studies. EIMAS provides innovative approaches in teaching African Studies, within a framing concept of “Global Africa”. While current concepts of African Studies focus on a concept of Africa in itself, or as the object of outside influences, our Global Africa Approach takes the continent of Africa and its diversified people as global players, enhancing previous concepts by adding this perspective.

The EIMAS programme provides an integrated approach, focusing on the nexus between Identity, Territory and Sustainability, designed to transcend the limitations of both conventional area studies and global studies, while acknowledging alternative narratives and encouraging active involvement cooperation in and with the African continent. On the structural level, the EIMAS offers students a four-step mobility scheme from UP (1st semester) to UBT (2nd semester) and UBM (3rd semester) before an Africa-based or Africa-related fieldwork or internship is carried out, resulting in the writing of a thesis at the university of their choice.





In the first semester, UP provides a comprehensive introduction to interdisciplinary African Studies, with an array of syllabi that range from African Literature to historic trends of Global Africa and current Development Cooperation circumstances. During the second semester, UBT widens the students' perspectives towards development and cultural dynamics, while UBM introduces analytical approaches and provides tools for practical involvement in contemporary political, ecological and economic challenges in the third semester. Through its innovative training programme, EIMAS enables the students to acquire a wide range of practice-oriented knowledge of Global Africa, enhancing their analytical and communication skills and strengthening their ability to work independently, which significantly increases their employability.

The consortium's wide range of already existing collaborations with academic and non-academic partners such as government representatives, NGOs, corporate and diplomatic protagonists in Europe, Africa and beyond ensures the best possible connection to the global job market. The EIMAS is founded on decades of experience at UP, UBT, and UBM in teaching African Studies. Its structure is designed to support the institutional development of a transformative teaching environment, while remaining flexible enough to adapt to newly emerging issues.

Uniting different philosophies of teaching and a vast diversity of academic and professional backgrounds-- within the institutional faculty members, student cohorts, and collaborative partnerships--, EIMAS thrives in providing a fresher look towards the African continent, aiming for an enhanced mother-Earth by paying attention and care to the struggles and strengths of Earth's mother.

EIMAS DEANS



Prof. Dr. Amélia Polónia

As chair of Portuguese Overseas Expansion at the University of Porto, her primary focus is colonial studies in the Early Modern Age, especially the mechanisms of individual enterprise and informal participation in empire building processes. She is director of the MA African Studies (UPorto), and Scientific Coordinator of the CITCEM Research Centre (Centro Transdisciplinar Cultura, Espaço e Memória).



Dr. Franz Kogelmann

He is the Managing Director of the Multiple Cluster of Excellence, University of Bayreuth, and Principal Investigator of Bayreuth International Graduate School of African Studies (BIGSAS). His interests are Islamic law in Africa, Islamic Foundations, and Islamism/ Political Islam. He is also the Academic Coordinator of the Institute of African Studies at University of Bayreuth.



Prof. Dr. Bernard Calas

His research interests revolve around Africa's emerging metropolis and integration in the global economy. He coordinates the Bordeaux-Bayreuth Geography Double Degree, International Master in African Studies, (IMAS) at Bordeaux Montaigne University and serves as Chief Editor of Cahiers d'Outre Mer, a journal dedicated to tropical environment and development dynamics. He is also affiliated to LAM (Les Afriques dans le Monde).

EIMAS STUDENTS (FIRST COHORT)



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**Konstantinos Loukianos
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Gerald Tagoe
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Howard Onyok
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Joyce Kasoni
Tanzania



Khaula Nazir
Pakistan



Laura Joana Krehbiel
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Laura Mahler
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EIMAS SNAPSHOTS

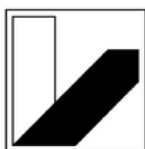


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